

An aerial night photograph of the Hollywood sign. The sign is illuminated with bright white lights, making the letters stand out against the dark, silhouetted hillside. The letters are arranged in a slight curve across the slope. In the background, the city lights of Los Angeles are visible under a dark blue night sky. The overall scene is a classic view of the Hollywood sign at night.

HOLLYWOOD

LIGHTS, CAMERA, LICENSING.... HOLLYWOOD HAS IT ALL.



The Hollywood Sign: It's more than just nine white letters spelling out a city's name; it's one of the world's most evocative symbols – a universal metaphor for ambition, success, glamour...for the dazzling place, industry and dream we call H-O-L-L-Y-W-O-O-D.



THE MOST FAMOUS SIGN

The sign was "born" in 1923, when America was first film-crazed, and Hollywood boomed. The studios buzzed when the "Hollywoodland" Sign arrived on the scene, taking on the role of giant marquee for a city that was constantly announcing its own gala premier. Due to its significance in the history and personality of Hollywood, the Hollywood Sign was named an official historical monument in 1973. The Hollywood sign is protected and promoted by the Hollywood Sign Trust, a non-profit organization whose purpose is to physically maintain, repair and secure the Sign, as well as educating the world about its historical and cultural importance.

The Walk of Fame is a chronological history of the Hollywood-based entertainment industry and honors those who have made significant contributions in the categories of radio, television, motion pictures, recording and live performance.



THE MOST FAMOUS SIDEWALK

Nominated individuals and groups are reviewed annually by The Walk of Fame Committee for consideration to receive a coveted Walk of Fame Star. Only the top nominees, based on professional achievement, longevity in the entertainment field, and contributions to the community, will be honored with a spot on the historic Walk of Fame.

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